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(*pro hac vice motion to be filed*)
8

9 Attorneys for Plaintiff
10 StoAmigo International, LLC
11
12

13 **UNITED STATES DISTRICT COURT**
14 **CENTRAL DISTRICT OF CALIFORNIA, WESTERN DIVISION**

15 **STOAMIGO INTERNATIONAL,**
16 **LLC, a Wyoming Limited Liability**
Company

17 Plaintiff,
18 vs.

19 **VANBEX GROUP INC.,** a Canada
20 corporation; **LISA CHENG,** an
individual; and **KEVIN HOBBS,** an
individual;

21 Defendants.
22
23
24

Case No.: 2:19-cv-00224

COMPLAINT FOR:

1. **FRAUD IN THE
INDUCEMENT**
2. **NEGLIGENT
MISREPRESENTATION**
3. **BREACH OF CONTRACT**
4. **BREACH OF THE
COVENANT OF GOOD
FAITH AND FAIR DEALING**

JURY TRIAL DEMANDED

1 Plaintiff StoAmigo International, LLC complains of Defendants Vanbex Group, Inc.,
2 Lisa Cheng, and Kevin Hobbs as follows:

3
4 **THE PARTIES**

5 1. Plaintiff StoAmigo, International, LLC (“Plaintiff”) is, and at all times relevant
6 was, a Wyoming Limited Liability Company with its principal place of business located in
7 Las Vegas, Nevada. Plaintiff’s sole member is domiciled in the state of Wyoming.

8 2. Upon information and belief, Defendant Vanbex Group Inc. (“Vanbex”) is a
9 corporation organized and existing under the laws of Canada, with its principal place of
10 business at Suite 860, 625 Howe Street Vancouver, British Columbia, Canada V6C 2T6.

11 3. Upon information and belief, Defendant Lisa Cheng (“Cheng”) is, and at all
12 times relevant hereto was, an individual residing in Canada whose place of business is
13 located at Suite 860, 625 Howe Street Vancouver, British Columbia, Canada V6C 2T6.

14 4. Upon information and belief, Defendant Kevin Hobbs (“Hobbs”) is, and at all
15 times relevant hereto was, an individual residing in Canada whose place of business is
16 located at Suite 860, 625 Howe Street Vancouver, British Columbia, Canada V6C 2T6. Upon
17 information and belief, Hobbs resides at 1207 West Hastings, Vancouver, British Columbia,
18 Canada. Collectively, Vanbex, Cheng and Hobbs are the “Defendants”.

19 5. Plaintiff is informed and believes, and based upon such information and belief
20 alleges, that at all times relevant hereto, each Defendant was the owner, agent, employee or
21 employer of each of its co-defendants, and in doing the acts hereinafter mentioned, each
22 Defendant was acting within the scope of its authority and with the permission and consent
23 of its co-defendants, and each of them, and that said acts of each Defendant was ratified by
24 said Defendant’s co-defendants, and each of them.

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26 **JURISDICTION AND VENUE**

27 6. This Court has jurisdiction pursuant to 28 U.S.C. § 1332 because there is
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1 complete diversity of citizenship and the amount in controversy is greater than \$75,000.

2 7. This Court has personal jurisdiction over Vanbex, Cheng, and Hobbs, and
3 venue is proper in this district because a contract that gives rise to the instant complaint
4 includes an agreement by both Plaintiff and Vanbex that any action related to the contract
5 “will be instituted and prosecuted in a court of competent jurisdiction in California, United
6 States of America and each party waives its right to a change of jurisdiction.” As described
7 herein, Cheng and Hobbs caused Vanbex to enter into the aforementioned contract and/or
8 ratified the contract on behalf of Vanbex and committed the acts detailed herein, including
9 making intentionally fraudulent and/or negligent misrepresentations that Plaintiff relied on
10 in executing the contract with Vanbex.

11
12 **GENERAL ALLEGATIONS**

13 8. Plaintiff is a computer technology innovation company. Since 2012, it has built
14 a suite of software products enjoyed by millions of users. Many of those products are
15 innovative solutions aimed at giving users full control over their digital lives in a world that
16 has been taking away such control more and more over time.

17 9. One example of a product that the Plaintiff conceived of and built is called
18 TackApp®, which, among other things, addressed the dilemma individuals often faced in
19 having their data easily accessible without yielding control to a third party. Where individuals
20 once had a single desk top computer, over time they continued to add more and more
21 devices into their digital lives, including smart phones, tablets, and additional computers, and
22 their files were typically dispersed across these devices. Previously, individuals could only
23 access the files stored on these devices by being physically present at the devices themselves
24 or by using a centralized storage system such as the cloud. However, the cloud has its own
25 set of disadvantages as it would most likely be owned or operated by a third-party, and
26 typically comes with a set of terms and conditions that a user must agree to prior to use,
27 resulting in a loss of ownership and/or control of files for a user. Moreover, third party
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1 cloud storage may be subject to increased security risks.

2 10. TackApp allows users to unify their devices by linking the storage of every
3 compatible device they have, such that all of their files can become accessible from anywhere
4 in the world without uploading or intermediaries. This technology is included in Plaintiff's
5 flagship application ecosystem called AXEL.

6 11. AXEL allows users to maintain unprecedented custody and control over their
7 files even while they share them with others. With AXEL, a user can share any file they own,
8 on any device, with anyone with just a few clicks. Like TackApp, which is included in
9 AXEL, files can be shared with others without uploading them to a server that the user does
10 not control. As a result, no third-party possesses or control the user's files, even when the
11 files are shared with other users. This eliminates third party access to those files or the
12 increased security risks that come with third-party possession or control of data.

13 12. AXEL has achieved commercial success. By 2018, the AXEL app had millions
14 of users and a 4.4 star rating on Google Play (one place where it can be downloaded). By
15 that time, six patents had been awarded by the U.S. Patent and Trademark Office on
16 technology and features such as such as file sharing, TackApp, secure authentication, and
17 data security, which are included in AXEL. To date, nine patents concerning features
18 included in AXEL have been issued or indicated by the U.S. Patent and Trademark Office to
19 be allowable.

20 13. Blockchain is a term that relates to computer technology whereby a list of
21 records, called blocks, are linked together, forming a chain of blocks. Typically, new records
22 can be added to the chain, but old records cannot be deleted from a chain. The chain is
23 maintained by many unrelated participating computers. As multiple computers have records
24 of the various blocks, existing blocks cannot be altered by any one participant. Similarly,
25 additional blocks are added to the chain typically only after a consensus among the multiple
26 computers is reached that the block should be added.

27 14. In recent years, blockchain has been put to various uses, perhaps the most
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1 prominent of which is the cryptocurrency, Bitcoin. A cryptocurrency is essentially a digital
2 currency that is decentralized. This contrasts with a traditional currency that may be
3 controlled by a central banking system.

4 15. First released in 2009, Bitcoin uses a public distributed ledger, like that
5 described above, such that each coin has a chain of information associated with it. When a
6 coin holder attempts to use a Bitcoin the coin's entire history can be referenced to determine
7 whether that the coin is valid and that the user trying to use it actually possesses it. While a
8 currency is one use, blockchain has been used in many other areas.

9 16. Since its early use by a small group of enthusiasts, recognition and utilization of
10 blockchain technology grew over time. By 2016, blockchain technology had become much
11 more popular. At that time, it also attracted entrepreneurs who often formed teams of
12 individuals that focused on how blockchain technology could be used to improve processes
13 or solve problems. These individuals, who were sometimes considered the "founders" of
14 their solution or "project," often lacked funding to marshal the resources to develop and
15 build the solution envisioned by the project founders. However, many soon began to utilize
16 technology and concepts related to blockchain and cryptocurrency to obtain funds that
17 could be put towards doing so.

18 17. For example, some blockchain projects orchestrated a sale of crypto coins or
19 "tokens" to raise funds. Essentially, the project would accept funds in exchange for tokens
20 that are specific to a project, or even in exchange for a promise that the purchaser would be
21 provided tokens at some point in the future once the tokens were created. In some
22 instances, the tokens would be intended for use within the ecosystem of the project. For
23 example, tokens for a particular project may ultimately be intended to allow a holder to
24 exchange them for a good or service that is associated with the solution that the founders
25 envisioned. A purchaser might purchase tokens (or a promise to be issued tokens) either to
26 use themselves once the solution became operational, or perhaps to trade the tokens or
27 promise of future tokens for tokens of other projects or even traditional currency.
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1 18. Typically, the founders would initiate this token sale process by publishing a
2 “white paper” that explained their idea, what problem they sought to solve, what their
3 solution was, who they were, why they felt they would be successful, and how they planned
4 to spend the funds received to build the solution. This white paper would be one part of a
5 promotional effort through multiple different channels to increase awareness of the project
6 and to help grow enthusiasm for it.

7 19. As general awareness and enthusiasm for blockchain technology and sales and
8 exchanges of crypto tokens increased, many projects were able to raise millions of dollars by
9 conducting a token sale. The increase in demand to purchase tokens (or promises for tokens
10 in the future) led to a “seller’s market” where more and more projects had success
11 conducting token sales. By the end of 2017, hundreds if not thousands of token sales had
12 been conducted.

13 20. Indeed, by mid-2017, token sales had become so prominent that the Securities
14 and Exchange Commission in the United States (“SEC”) issued a press release concerning
15 token sales and an “investor bulletin” that same day on “Initial Coin Offerings.” *See*
16 [https://www.investor.gov/additional-resources/news-alerts/alerts-bulletins/investor-bulletin-initial-coin-](https://www.investor.gov/additional-resources/news-alerts/alerts-bulletins/investor-bulletin-initial-coin-offerings)
17 [offerings](https://www.investor.gov/additional-resources/news-alerts/alerts-bulletins/investor-bulletin-initial-coin-offerings). In the bulletin, the SEC noted that token sales had been “increasingly” used to
18 “raise capital.” The SEC also noted that due to the demand in this area, legitimate as well as
19 illegitimate entities had entered the space. It warned potential token purchasers to beware of
20 fraudulent schemes.

21 21. As an example of the momentum of blockchain technology, the value of one
22 bitcoin, as established by websites that exchange bitcoins for U.S. dollars, on January 1, 2016
23 was approximately \$430. On January 1, 2017, one bitcoin had a value of approximately
24 \$1000, an increase of 250% from the previous year. On July 1, 2017, one bitcoin had a value
25 of approximately \$2400, indicating an increase of 240% from six months prior. On October
26 1, 2017, one bitcoin had a value of approximately \$4400; on November 1, 2017, one bitcoin
27 had a value of approximately \$6700; on December 1, 2017 one bitcoin had a value of more
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1 than \$10,000. While the value subsequently decreased during 2018, by July 1, 2018, the value
2 of one bitcoin was still more than \$6300, representing more than a 250% increase from one
3 year earlier, but at the same time, decreasing from months prior. Many other crypto tokens
4 experienced similar growth profiles during this time.

5 22. The momentum of blockchain technology, in addition to attracting more and
6 more projects into the space with the hopes of selling crypto tokens, also attracted entities
7 into the space to provide services to entities that were considering conducting token sales.
8 One such entity was Vanbex.

9 23. Upon information and belief, Cheng was a founder of Vanbex in 2013 and has,
10 at all times since, been an officer of Vanbex. Upon information and belief, Hobbs has been
11 the CEO of Vanbex since 2015.

12 24. According to a Vanbex press release, it was “established in 2013 to better tell
13 the story of digital currency and blockchain-based companies, [and, as of May 30, 2017]
14 Vanbex has since evolved into a blockchain-based products and advisory services firm.” In
15 another exemplary press release in September 2016, Vanbex stated that it was “a blockchain-
16 based products and services firm, specializing in all aspects of the industry.”

17 25. Upon information and belief, by the middle of 2017, Vanbex had been
18 promoting for at least one year that it had worked with “over 30 companies” in the
19 blockchain space. Among the services that Vanbex claimed to offer at that time was
20 “Investment Marketing & Relations,” about which it elaborated: “From raising capital to
21 establishing banking partners, we’ve helped clients worldwide set up new operations and
22 define new processes.”

23 26. By December 2017, Vanbex claimed to have “an extensive track record of
24 incubating successful blockchain companies with over 60 blockchain companies in their
25 portfolio some of which are the top companies in the industry globally, and have been able
26 to help their clients raise over \$100 Million in ICO’s for their clients this partnership will
27 help bring blockchain technology to the masses.” [*sic*] This statement was attributed to
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1 Vanbex CEO Kevin Hobbs in a December 5, 2017 Vanbex press release.

2 27. As part of Vanbex's purported track record, it touted that it had conducted its
3 own token sale. That token sale was conducted by Vanbex through an entity named
4 Etherparty.

5 28. Upon information and belief, Vanbex is under the sole control of Hobbs and
6 Cheng. Upon information and belief, Vanbex, Hobbs, and Cheng also control Etherparty,
7 which, upon information and belief, was created by Cheng in 2015. Upon information and
8 belief, from its inception, Hobbs and Cheng have held the same titles at Etherparty as they
9 do at Vanbex, namely, Cheng is the Founder and "Head of R&D" and Hobbs is CEO.

10 29. In September 2017, a press release stated that Etherparty had sold out its
11 presale and had received over \$25 million in doing so. The press release included quotes
12 from Hobbs and Cheng. Hobbs was stated to be "CEO" of Etherparty, and the press release
13 listed his contact email as k@vanbex.com. Etherparty was stated to be "founded in 2015 by
14 Lisa Cheng, of the Vanbex Group." Etherparty later touted that it raised more than \$30
15 million by the end of October 2017.

16 30. For Plaintiff, the prospect of incorporating blockchain technology into AXEL
17 opened up a range of possibilities. As one example, blockchain technology could be used
18 with AXEL to facilitate transactions between users of digital files. Instead of just enabling
19 users to share files with other users, blockchain technology could enable a user to get
20 something in return for the exchange, and to allow the exchange to take place without
21 involving a controlling third party. This offered a chance to make significant enhancements
22 to AXEL that could be utilized by its users. For example, digital files like music or
23 photographs could be sold directly by their authors without having to use the typical third-
24 party services, which take large shares of the revenue and have their own set of rules if their
25 marketplace is used.

26 31. Moreover, Plaintiff compared favorably in many respects to other blockchain
27 projects that had success selling tokens in 2017, including even Etherparty itself. By the end
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1 of 2017, Plaintiff had already released products with millions of users, been awarded patents
2 on its technology, and possessed a relatively large team including dozens of hard to acquire
3 developers. This differentiated Plaintiff from the many projects that largely consisted only of
4 one or more persons and an idea set forth in a white paper. It also distinguished Plaintiff
5 from illegitimate projects that were primarily interested in raising funds and might not even
6 intend to actually build their proposed solution. Further setting Plaintiff apart, it was quite
7 unusual for any blockchain project to be associated with a company that had already
8 successfully built and released technology and had a significant user base. This remains
9 unusual among blockchain projects even today.

10 32. In the fall of 2017, Plaintiff began working on integrating blockchain
11 technology to AXEL. As part of this effort, Plaintiff determined that existing blockchains
12 did not allow it to optimally integrate its corporate mission of data control with what would
13 be needed to maximize efficiency in peer to peer transactions. As a result, Plaintiff
14 conducted research and conceived of its own blockchain, which it named the AXEL
15 Blockchain. Multiple patent applications were eventually filed on the AXEL Blockchain,
16 including U.S. Patent Application Nos. 15/961,521 and 16/035,658.

17 33. Around the same time, Plaintiff began to explore the possibility of conducting
18 a crowd sale of tokens that would work with the AXEL app and on the AXEL Blockchain,
19 which Plaintiff named AXEL Tokens. Among other things, Plaintiff drafted a white paper
20 and began to gauge interest in a token sale, should it decide to conduct one.

21 34. As part of its exploration, Plaintiff became aware of Vanbex and its purported
22 expertise in conducting token sales. Plaintiff was particularly interested in Vanbex due to
23 Vanbex's claimed success in not only raising over \$30 million in its own token sale, but due
24 to Vanbex's claimed success raising funds for other entities. For example, upon information
25 and belief, at that time, Vanbex's website touted that the services it offered included
26 "Investment Marketing & Relations" which it described as "From raising capital to
27 establishing banking partners." Vanbex also promoted itself as working "hands on from your
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1 technical plan and business goals to develop the strategy and content for the successful
2 launch of your coin/token.”

3 35. After seeing Vanbex’s promotional materials, Plaintiff first contacted Vanbex
4 on or about January 5, 2018, and an initial telephone call occurred between Plaintiff and
5 Vanbex on or about January 8, 2018. Cheng and Matt Lockyer participated on behalf of
6 Vanbex. On that call, Plaintiff informed Vanbex that it was looking for assistance with a
7 potential token sale. From this first call, it was made clear by Plaintiff to Vanbex that the
8 only reason that Plaintiff was considering engaging Vanbex was due to its purported ability
9 to not only introduce Plaintiff to potential token purchasers, but to utilize its own efforts to
10 directly sell tokens to potential purchasers.

11 36. On the call, Cheng and Lockyer touted Vanbex’s own token sale for Etherparty
12 as well as its success with selling tokens for other clients. Cheng represented to Plaintiff that,
13 if engaged, Vanbex would do the same for Plaintiff. Cheng also told Plaintiff that Vanbex
14 charges a monthly fee of between \$18,000 and \$22,000 for its work and that it was selective
15 in its client base and would have to vet Plaintiff’s project prior to agreeing to an engagement.

16 37. After the call, Plaintiff sent the then-current draft version of the white paper
17 that it had been preparing to Cheng and Lockyer to allow Vanbex to better understand the
18 project and to provide it with a view of what the present status of the project was so that it
19 could determine what would be needed to complete the project.

20 38. On January 26, 2018, Vanbex sent a contract proposal to Plaintiff. Despite the
21 price quoted on the earlier call, this contract requested \$120,000, or \$40,000 per month over
22 three months. It also proposed that Vanbex would receive a percentage of the proceeds
23 from a sale of tokens, regardless of whether Vanbex made any efforts towards a particular
24 token purchaser.

25 39. On or about that same day, Richard Flagor, Vanbex’s EVP – Sales and
26 Marketing, became the Vanbex employee who was responsible for the procurement of
27 Plaintiff as a Vanbex client and to then manage and service the Vanbex-Plaintiff contractual
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1 relationship.

2 40. The negotiation process continued for more than two subsequent months.
3 Throughout, Plaintiff continually made clear to Vanbex that Plaintiff was only considering
4 Vanbex due to its purported ability to not only introduce Plaintiff to potential token
5 purchasers, but to utilize its own efforts to directly sell tokens to potential purchasers.
6 Vanbex convinced Plaintiff to ultimately engage Vanbex by emphasizing that its efforts
7 towards selling tokens would be robust, and repeatedly referenced its expertise gained in
8 conducting its own sale as well as its efforts in token sales by its other clients.

9 41. On or about March 6, 2018, another call was held between Plaintiff and
10 Vanbex, with Flagor and others participating on behalf of Vanbex. During this call Flagor
11 represented that, if engaged, Vanbex would sell AXEL Tokens to its purportedly extensive
12 list of contacts. This conversation was in part recounted in an email exchange afterwards.
13 For example, on March 6, 2018, Flagor sent an email message to Plaintiff stating that he
14 expected that Vanbex would be able to raise funds in a token sale from its own pool of
15 investors. Specifically, he stated “If I look at how we raised from Etherparty, (33M raise), my
16 expectation is that from that pool of investors we will be able to get a very similar number
17 (we have a book of about 8,000 investors). Also, I expect that your project will garner a fair
18 amount of interest both from VC and private crypto investors. I am not 100% of a number
19 as a guarantee, but I honestly think that we’ll have very little issue hitting your 50M hard cap.
20 [*sic*]”

21 42. Later that same day, Flagor and Plaintiff exchanged emails concerning
22 Vanbex’s work for its other clients. Plaintiff specifically asked for examples from Vanbex’s
23 other clients concerning raises. Flagor responded to Plaintiff that Vanbex had “3
24 testimonials on our website from Factom, Storj.io, and Clef.” Plaintiff responded by
25 inquiring whether Vanbex was “fully involved with Storj” and asking “Essentially were you
26 guys the ones who brought in all the money? I know Etherparty was all you guys.” Flagor
27 responded, “Yup, we did their entire raise for their first offering . . . we built their tech, and
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1 raised their funding to support their tech development. We also were instrumental in Enjin
2 coin as well, and took them all the way to their raise amount of roughly 30M.”

3 43. On or about March 19, 2018, another call took place between Vanbex and
4 Plaintiff. During this call, Plaintiff suggested that, since Vanbex was confident that it would
5 be able to raise significant funds, that Vanbex only be awarded a percentage of the funds
6 that it directly raised, and that it not be entitled to a commission based on funds raised by
7 Plaintiff.

8 44. As a result of these ongoing conversations and Vanbex’s representations,
9 Flagor stated on March 20, 2018 that Vanbex would want “5% on anything that comes in
10 through the Vanbex channels.” Thereafter, on or about March 22, 2018, Flagor sent a
11 revised proposed contract to Plaintiff that incorporated a clause by which Plaintiff would
12 pay Vanbex a commission based on the amount that Vanbex directly raises for the Plaintiff’s
13 token sale.

14 45. On April 4, 2018, Plaintiff and Vanbex executed a Services Agreement. The
15 Services Agreement specifies an effective date of April 9, 2018. The signature of Hobbs was
16 electronically affixed to the document on behalf of Vanbex. Upon information and belief,
17 Hobbs authorized or directed his signature to be affixed to the Services Agreement.

18 46. Among other things, the Services Agreement memorializes Vanbex’s promise
19 to seek to directly raise funds. In particular, Paragraph 3(d) sets forth that “In addition to the
20 Monthly Fees, the Company will pay the Consultant a commission based on the amount that
21 Consultant directly raises in private placement for the Company in the ICO, as follows:”.

22 47. The Services Agreement also includes a Schedule A, which sets forth “services
23 and related deliverables” that Vanbex was to provide to Plaintiff pursuant to the agreement.

24 48. Schedule A provides that “The scope of services is broadly: whitepaper
25 advising; token model advising; legal, regulatory and compliance advising; investor and
26 exchange introductions; public relations support, events and sponsorship coordination;
27 marketing messaging; community building and social media endeavors.”
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1 49. Schedule A also set forth a timeline of deliverables of two months from the
2 April 9, 2018 effective date of the Services Agreement.

3 50. In accordance with the Services Agreement, Plaintiff was to pay Vanbex “base
4 fees totaling US\$80,000 for two months of Services starting from the Effective Date with an
5 optional US\$40,000.00 per month extension at the Company’s discretion at the same service
6 level.” (parentheticals omitted).

7 51. In reliance on Defendants’ representations, Plaintiff entered into and
8 proceeded pursuant to the Services Agreement in good faith.

9 52. Plaintiff timely paid \$80,000 to Vanbex pursuant to the Services Agreement
10 upon receipt of associated invoices from Vanbex.

11 53. Plaintiff was willing to perform its obligations under Paragraph 3(d) and pay
12 Vanbex any commission it was to be owed.

13 54. Vanbex did not perform its obligations under the Services Agreement.

14 55. Vanbex did not introduce Plaintiff to a single investor or exchange.

15 56. Vanbex did not make a good faith effort to directly raise funds for Plaintiff
16 through Plaintiff’s token sale.

17 57. Upon information and belief, in order to fulfill its obligation to directly raise
18 funds for Plaintiff, Vanbex would have needed appropriate regulatory licenses from
19 Canadian and U.S. regulatory agencies. For example, upon information and belief, an entity
20 cannot directly raise funds for another entity and/or accept a commission for raising funds
21 for another entity from U.S. or Canadian persons without being a licensed broker/dealer.
22 Upon information and belief, Vanbex, Cheng, and Hobbs knew or should have known that
23 such a license was needed to fulfill its obligations under the Services Agreement. Vanbex,
24 Cheng, and Hobbs knew that Vanbex did not possess such a license. Vanbex, Cheng, and
25 Hobbs concealed from Plaintiff the fact that Vanbex did not have the necessary license to
26 sell AXEL Tokens and receive a commission in return, and as such it was legally barred from
27 being able to fulfill its primary contractual obligation.

1 58. Vanbex failed to perform numerous other of its obligations, particularly in view
2 of its claimed expertise in the area. For example, Vanbex provided either no output at all or
3 else no useful work product as to at least the following items that it was obligated to provide
4 pursuant to Schedule A of the Services Agreement: “Advise on the Company offering and
5 position in industry;” “Assist with explaining token utility and blockchain solution;”
6 “Positioning token for utility and exchange compliance;” “Discuss technical stack,
7 architecture, roadmap and feasibility;” “Advise on the Company incorporation structure and
8 domicile for public TGE;” “Check messaging to ensure utility of token is clear;” “Introduce
9 legal counsel that may assist in framing,” “Assist in achieving the widest possible investor
10 base,” “Provide consulting on SAFT terms and price,” “Story mining,” and “Assist in
11 publishing of blog posts and newsletters through website.”

12 59. In many instances, Vanbex’s failure to perform had a cascading effect that
13 hindered, delayed, or damaged the project. For example, Vanbex’s failure to promptly
14 “introduce legal counsel” resulted in Plaintiff having to spend weeks researching, contacting,
15 interviewing, and ultimately procuring legal counsel that it found on its own. Indeed, Vanbex
16 knew or should have known, based on its claimed expertise, that very few attorneys in the
17 U.S. were practicing in this space, and those that were qualified and reputable were in high
18 demand, making it difficult to often even arrange for initial introductory conversations with
19 appropriate counsel.

20 60. However, Vanbex failed to provide introductions to any potential U.S. legal
21 counsel despite Plaintiff’s repeated requests to multiple individuals at Vanbex, including
22 Hobbs, Flagor, and Vanbex’s General Counsel. While Plaintiff ultimately secured U.S. legal
23 counsel on its own, that legal counsel then had to work diligently to not only quickly get up
24 to speed on the project, but to perform other tasks that Vanbex was already contracted to
25 perform, including assisting with explaining the token utility and blockchain solution,
26 positioning for compliance, providing advice on token messaging, incorporation structure,
27 and domicile, and revising and finalizing the white paper.
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61. Given this, it was hardly surprising that Plaintiff did not complete a draft proposed agreement for the sale of future tokens (referred to in the Service Agreement as SAFT) until mid-June, which was a mere seven weeks from the time that it engaged counsel. Thus, while Vanbex has, since this dispute has arisen, tried to blame its own failures on Plaintiff, the underlying problem was that Vanbex did not do what it was contracted to do. The issue of legal counsel is but one of many examples that confirm this. Vanbex's failure on this front was also magnified due to the advice that it had previously given to Plaintiff to include U.S. purchasers in the token sale. Vanbex represented that it had a ready pool of U.S. investors and that Plaintiff had to include U.S. token purchasers in the sale in order to benefit from that pool. Upon information and belief, Cheng and Hobbs authorized and were both aware that Vanbex routinely made representations to potential clients concerning Vanbex's potential U.S. investor pool as Cheng and Hobbs knew that a portion of Etherparty's claimed success had been achieved through U.S. token purchasers. Cheng herself made such representations to Plaintiff on at least January 8, 2018. Upon information and belief, Hobbs knew or should have known that Vanbex made such representations to Plaintiff. Upon information and belief, Cheng and Hobbs knew or should have known that Plaintiff relied on such representations in executing the Services Agreement. Plaintiff's original plan had been to not include U.S. token purchasers due to the complexity and uncertainty of associated U.S. regulations. However, due to Vanbex's representation about its pool of U.S. token purchasers, Plaintiff agreed to allow sales to U.S. purchasers. This necessarily multiplied the complexity of the legal analysis and setup that needed to be performed in order to comply with U.S. laws and regulations than would have been the case had Plaintiff only included non-U.S. purchasers in a potential token sale as Plaintiff originally planned to do.

62. As another example, Vanbex failed to inform Plaintiff that it terminated its relationship with Flagor, who Vanbex had assigned to be the primary contact person at Vanbex for Plaintiff's engagement. Plaintiff discovered that Flagor was no longer with

1 Vanbex when it received an automatic bounceback message after sending an email to
2 Flagor's Vanbex email account. Vanbex never offered an explanation as to why it terminated
3 its relationship with Flagor.

4 63. Nonetheless, throughout the relationship Flagor repeatedly represented that he
5 had or would soon contact Vanbex's investor pool and that he had received positive
6 feedback concerning Plaintiff's token sale. However, whenever Plaintiff followed up to find
7 out who Vanbex had spoken to, Vanbex declined to provide any of its claimed pool of
8 contacts to Plaintiff or to introduce Plaintiff to any of them.

9 64. As one example of Vanbex's broken promises in this regard, on April 12, 2018,
10 Vanbex emailed Plaintiff concerning its purported organization efforts for an upcoming
11 blockchain conference in New York City called Consensus. Its proposal stated, "We've
12 secured the following for StoAmigo (all complimentary):" "2 x Coin Center Dinner tickets,"
13 "Access to Vanbex's private meeting space at the conference," and "Introductions to
14 relevant investors from the Vanbex rolodex." Plaintiff traveled to the conference only to
15 find out that Vanbex had not done any of these things. Vanbex had not procured Plaintiff
16 tickets for any dinners, Vanbex had no private meeting space, and Vanbex did not introduce
17 Plaintiff to any "relevant investors from the Vanbex rolodex." Instead, it was clear that
18 Vanbex's sole purpose at the conference was to promote itself to other potential future
19 clients.

20 65. Despite the failure of Vanbex to perform within the allotted timeframe,
21 Plaintiff was willing to provide Vanbex with a chance to rectify its performance failures.
22 Plaintiff asked Vanbex to schedule a teleconference to discuss whether Vanbex was willing
23 to rectify its non-performance. After having multiple calls scheduled, Plaintiff making its top
24 executives available, and then having the calls cancelled or rescheduled at the last minute by
25 Vanbex, Plaintiff and Vanbex finally had a teleconference on July 12, 2018.

26 66. Hobbs, Cheng, and others at Vanbex were present for the July 12, 2018
27 teleconference. During that call, Hobbs made clear that Vanbex never intended to fulfill its
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1 obligations under the Services Agreement, leading to the obvious conclusion that Vanbex,
2 Cheng, and Hobbs had fraudulently induced Plaintiff into the agreement so that Plaintiff
3 would pay fees to Vanbex even while Vanbex, Cheng, and Hobbs did not, and knew all
4 along that Vanbex would not, deliver the promised services.

5 67. In particular, Hobbs revealed that, contrary to what his underlings had told
6 Plaintiff, Vanbex had made no effort to present Plaintiff's project or token sale to anyone.
7 When presented with the fact that Plaintiff had been told otherwise, Hobbs responded that
8 they must not have been telling the truth because "I am the one at Vanbex with the
9 contacts."

10 68. Hobbs also claimed that Vanbex was not obligated to directly raise funds and
11 be compensated for the same, and as a result, Vanbex could never have had any intention of
12 undertaking this.

13 69. Therefore, it was clear that Hobbs was the only one at Vanbex capable of
14 fulfilling Vanbex's contractual obligations to introduce Plaintiff to potential purchasers and
15 to directly sell AXEL Tokens, and that he not only never did so, but was not willing to do
16 so. Furthermore, from the first initial call between Plaintiff and Vanbex to the day that
17 Flagor was terminated, Hobbs was never a direct participant of any discussions between
18 Vanbex and Plaintiff. Indeed, to the best of Plaintiff's knowledge, his only direct
19 correspondence with Plaintiff was when Plaintiff unsuccessfully sought to obtain contacts
20 and introductions to U.S. counsel.

21 70. Thus, according to Hobbs himself, he was the only person at Vanbex capable
22 of fulfilling Vanbex's contractual obligations to Plaintiff, and he made no effort to do so and
23 never intended to do so.

24 71. During the July 12, 2018 teleconference, Hobbs also responded to Plaintiff's
25 recounting of its requests for introductions to U.S. legal counsel and the subsequent
26 problems that Vanbex's failure to fulfill this obligation had caused Plaintiff by stating that he
27 "knows eight different law firms" that Plaintiff could have used.

1 72. Despite the obvious issues with Vanbex's non-performance, including its own
2 CEO explaining that Vanbex never intended to honor the contract, Vanbex, Cheng, and
3 Hobbs declined to offer Plaintiff a refund of the funds it had already paid to Vanbex.
4 Instead, Vanbex shockingly demanded further funds from Plaintiff just to continue to
5 undertake any work at all on Plaintiff's behalf.

6 73. The sum total for Plaintiff of having ever interacted with Vanbex was that it
7 wasted valuable time and resources with Vanbex, and Vanbex never fulfilled, and never had
8 the intention of fulfilling, its obligations. Plaintiff not only paid Vanbex on time, but it made
9 a good faith effort to help ensure the relationship was a success. Plaintiff expended other
10 funds towards its token sale in reliance on its contract with Vanbex. Among other things,
11 Plaintiff paid fees to U.S. legal counsel, and spent time and money on promotional activities
12 to support the efforts that Vanbex was obligated to make.

13 74. Moreover, Plaintiff's token sale was set back for months due to its engagement
14 of Vanbex and Vanbex's advice to Plaintiff to open its token sale to U.S. purchasers due to
15 Vanbex's extensive prospects in the U.S., while at the same time failing to provide any
16 assistance with procuring U.S. legal counsel who would be necessary to effectuate that
17 decision while navigating a complex and fluctuating regulatory environment. Unfortunately,
18 during that time, the market potential for token sales contracted dramatically, as illustrated
19 by the price of other crypto coins during this timeframe. For example, the price of one
20 bitcoin in early May 2018, which was one month after Plaintiff and Vanbex executed the
21 Services Agreement, reached nearly \$10,000. However, by the time of the July 12, 2018
22 teleconference whereby Plaintiff tried to salvage its relationship with Vanbex, the price had
23 dropped to under \$6,300, and the price has not gone above \$8,000 since July 29, 2018. As a
24 result, engaging Vanbex caused Plaintiff to miss the timeframe in which it otherwise would
25 have been able to conduct a successful sale of AXEL Tokens.

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FIRST CLAIM FOR RELIEF

**Fraud in the Inducement
(Against Vanbex, Cheng, and Hobbs)**

75. Plaintiff realleges and incorporates each and every foregoing paragraph of this Complaint as if fully set forth herein.

76. Multiple Vanbex employees and agents, including Flagor, Cheng, and Hobbs represented that Vanbex would utilize its own efforts to directly sell AXEL Tokens to potential purchasers. The same individuals also expressed or implied that Vanbex was legally capable of doing so.

77. Cheng participated on multiple teleconferences with Plaintiff in which she and other Vanbex employees solicited Plaintiff to enter the Services Agreement. During those conversations Cheng, Flagor, and other Vanbex employees or agents falsely told Plaintiffs that Vanbex could and would sell AXEL Tokens to third parties.

78. Hobbs' signature appears on the Services Agreement on behalf of Vanbex. Upon information and belief, Hobbs' authorized his signature on the Services Agreement, and in so doing expressly represented that Vanbex could and would sell AXEL Tokens to third parties.

79. Cheng and Hobbs knew that Vanbex routinely used Vanbex's token sale through Etherparty as a selling point to obtain clients for Vanbex. Cheng and Hobbs knew or should have known that Vanbex used its success with Etherparty and promise to sell to the same pool of individuals to induce Plaintiff to enter into the Services Agreement. Indeed, Cheng and Hobbs had knowledge of and/or ratified the Services Agreement between Vanbex and Plaintiff that included Vanbex's commission for directly raising funds for Plaintiff.

80. All of Vanbex, Cheng and Hobbs' representations were false and Vanbex, Cheng and Hobbs knew their representations to be false at the time they were made. Indeed, Hobbs, Vanbex's CEO, admitted after Vanbex had been paid \$80,000 by Plaintiff that Vanbex never had any intention of undertaking its own efforts to directly sell AXEL Tokens

1 to third parties.

2 81. Cheng and Hobbs ratified their and Vanbex's false representations when
3 Vanbex accepted funds from Plaintiff, for work Vanbex knew it was legally barred from
4 performing, and then refused to return them.

5 82. Upon information and belief, Vanbex, Cheng and Hobbs knew that without
6 the appropriate regulatory licenses, Vanbex could not legally directly sell AXEL Tokens to
7 potential purchasers in exchange for a commission. Vanbex, Cheng, and Hobbs concealed
8 from Plaintiff this material information, which if Plaintiff knew it Plaintiff would not have
9 entered the Services Agreement or paid Vanbex \$80,000 to sell AXEL Tokens when it was
10 legally barred from doing so.

11 83. Vanbex, Cheng and Hobbs intended to deceive Plaintiff or that Plaintiff would
12 rely on their false representations.

13 84. Plaintiff believed and reasonably relied on Vanbex's false representations. Had
14 it not been for Vanbex's false representations, Plaintiff would not have executed the Services
15 Agreement or paid Vanbex, let alone the sum of \$80,000. Had it not been for Vanbex's false
16 representations, Plaintiff would have engaged an alternative entity that would have served
17 the primary functions for which it engaged Vanbex, or otherwise procured the resources
18 necessary to do so in another manner.

19 85. As a direct and proximate result of Vanbex's false representations, Plaintiff has
20 been damaged in the amount of no less than \$80,000 that it paid to Vanbex. Additional
21 financial injuries include funds and resources Plaintiff spent to support Vanbex, including
22 funds paid to Plaintiff's U.S. legal counsel and funds spent on promotional activities.
23 Plaintiff has also been damaged as it lost profits it would have earned if it could have timely
24 sold AXEL Tokens when the marketplace for Plaintiff's contemplated token sale was still
25 friendly.

26 86. In doing the things herein alleged, Vanbex, Cheng, and Hobbs acted with
27 malice, oppression and/or fraud pursuant to California Code of Civil Procedure Section
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1 3294(c), and acted willfully and with the intent to cause injury to Plaintiff. As such, Vanbex,
2 Cheng, and Hobbs are therefore guilty and liable for malice, oppression and/or fraud and
3 Plaintiff is entitled to recover an award of exemplary and/or punitive damages.

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5 **SECOND CLAIM FOR RELIEF**

6 **Negligent Misrepresentation**
7 **(against Vanbex, Cheng, and Hobbs)**

8 87. Plaintiff realleges and incorporates each and every foregoing paragraph of this
9 Complaint as if fully set forth herein.

10 88. Multiple Vanbex employees or agents, including Flagor, Cheng and Hobbs
11 represented that Vanbex would utilize its own efforts to directly sell AXEL Tokens to
12 potential purchasers. The same individuals also expressed or implied that Vanbex was legally
13 capable of doing so, such as by signing or ratifying the Services Agreement.

14 89. Those representations, by Vanbex, Cheng, and Hobbs, were false.

15 90. Even if Vanbex, Cheng, and Hobbs may have honestly believed that the
16 representations were true, Vanbex, Cheng, and Hobbs had no reasonable basis for believing
17 that representations to Plaintiff that Vanbex could and would directly utilize its own efforts
18 to directly sell AXEL Tokens to potential purchasers. Vanbex, Cheng, and Hobbs had no
19 reasonable basis for believing that Vanbex was legally capable of selling AXEL Tokens to
20 third parties.

21 91. This is clear at least because Cheng and Hobbs knew that Vanbex routinely
22 used Vanbex's token sale through Etherparty as a selling point to obtain clients for Vanbex.
23 Cheng and Hobbs knew or should have known that Vanbex used its success with Etherparty
24 and promise to sell to the same pool of individuals to induce Plaintiff to enter into the
25 Services Agreement. Indeed, Cheng and Hobbs had knowledge of and/or ratified the
26 Services Agreement between Vanbex and Plaintiff that included Vanbex's commission for
27 directly raising funds for Plaintiff.

28 92. Vanbex, Cheng, and Hobbs intended that Plaintiff rely on their representations.

1 93. Separately, Vanbex, Cheng, and Hobbs concealed from Plaintiff this material
2 information, which if Plaintiff knew it Plaintiff would not have entered the Services
3 Agreement or paid Vanbex \$80,000 to sell AXEL Tokens when Vanbex was legally barred
4 from doing so.

5 94. Cheng was aware of Vanbex's obligation to raise funds for Plaintiff at or about
6 the time the Services Agreement was executed.

7 95. Cheng and Hobbs ratified the false representation that Vanbex would sell
8 AXEL Tokens to third parties, when Vanbex accepted funds from Plaintiff. Cheng and
9 Hobbs again ratified those false representations when Vanbex refused to return Plaintiff's
10 funds after being made aware of Vanbex's failure to perform its obligation to raise funds for
11 Plaintiff pursuant to the Services Agreement.

12 96. Plaintiff reasonably relied on Vanbex, Cheng and Hobbs's false representations.
13 Plaintiff's reliance on the Vanbex, Cheng, and Hobbs false representations was a substantial
14 factor in causing Plaintiff's injury. Had it not been for the false representations, Plaintiff
15 would not have executed the Services Agreement or paid Vanbex the sum of \$80,000. Had it
16 not been for Vanbex's false representations, Plaintiff would have engaged an alternative
17 entity that would have served the primary functions for which it engaged Vanbex, or
18 otherwise procured the resources necessary to do so in another manner.

19 97. As a direct and proximate result of Vanbex, Cheng and Hobbs's false
20 representations, Plaintiff has been damaged in the amount of no less than \$80,000 that it
21 paid to Vanbex. Additional financial injuries include funds and time that Plaintiff expended
22 to support Vanbex, including funds paid to Plaintiff's U.S. legal counsel and funds spent on
23 promotional activities. Separately, Plaintiff has also been damaged as it lost profits it would
24 have earned if it could have timely sold AXEL Tokens when the marketplace for Plaintiff's
25 contemplated token sale was still friendly.

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THIRD CLAIM FOR RELIEF

**Breach of Contract
(against Vanbex)**

98. Plaintiff realleges and incorporates each and every foregoing paragraph of this Complaint as if fully set forth herein.

99. Plaintiff and Vanbex entered into a contract whereby Vanbex was required to perform obligations set forth in the Services Agreement, including to undertake efforts to directly sell tokens, to introduce Plaintiff to potential token purchasers, the other services set forth in Schedule A, and other obligations expressly or impliedly set forth by the Services Agreement. Vanbex was obligated to perform the services set forth in Schedule A within two months of April 9, 2018, the effective date of the Services Agreement.

100. Plaintiff made clear to Vanbex that a lack of efforts by Vanbex to directly sell tokens and to introduce Plaintiff to potential token purchasers would constitute a material breach of the Services Agreement as Plaintiff would not have entered into the Services Agreement without such promises from Vanbex.

101. Vanbex breached the contract by failing to perform the aforementioned obligations. Vanbex did not undertake efforts to directly sell AXEL Tokens. Vanbex did not introduce Plaintiff to any potential token purchasers, and Vanbex did not perform many other obligations set forth in Schedule A, including but not limited to its obligations to: "Advise on the Company offering and position in industry;" "Assist with explaining token utility and blockchain solution;" "Positioning token for utility and exchange compliance;" "Discuss technical stack, architecture, roadmap and feasibility;" "Advise on the Company incorporation structure and domicile for public TGE;" "Check messaging to ensure utility of token is clear;" "Introduce legal counsel that may assist in framing;" "Assist in achieving the widest possible investor base;" "Provide consulting on SAFT terms and price;" "Story mining;" and "Assist in publishing of blog posts and newsletters through website." Each of the foregoing represents a separate material breach of the Services Agreement. Vanbex breached the Services Agreement when it failed to perform the aforementioned obligations

1 by June 8, 2018, at the latest.

2 102. Plaintiff fully performed its material obligations under the Services Agreement
3 including paying Vanbex its \$80,000 fee.

4 103. Plaintiff was damaged in an amount to be proven at trial, but no less than the
5 \$80,000 it paid to Vanbex. Additional injuries will be proven at trial, but include other
6 expenses that Plaintiff incurred due to Vanbex's breach, including payments to U.S. legal
7 counsel and promotional expenses, and the lost profits by engaging Vanbex and the delay in
8 Plaintiff's token sale caused by Vanbex's failure to perform.

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10 **FOURTH CLAIM FOR RELIEF**

11 **Breach of the Covenant of Good Faith and Fair Dealing
(Against Vanbex)**

12 104. Plaintiff realleges and incorporates each and every foregoing paragraph of this
13 Complaint as if fully set forth herein.

14 105. Plaintiff and Vanbex entered into a contract whereby Plaintiff agreed to pay
15 Vanbex an \$80,000 fee plus a commission on all amounts that were received from Vanbex's
16 direct sale of AXEL Tokens to potential purchasers.

17 106. Vanbex knew or had reason to know that Plaintiff was relying on it to
18 undertake efforts to sell AXEL Tokens. Indeed, Vanbex knew that this was the main reason
19 Plaintiff agreed to enter the Services Agreement.

20 107. Vanbex breached the covenant of good faith and fair dealing by entering into
21 the Services Agreement with Plaintiff, which agreement included a commission for Vanbex
22 for the results of its efforts and purported pool of potential token purchasers, and then not
23 expending efforts to sell AXEL Tokens.

24 108. Separately, Vanbex breached its duty of good faith and fair dealing by
25 concealing from Plaintiff the material fact that Vanbex could not legally directly sell AXEL
26 Tokens to third parties in exchange for a commission, and was therefore legally barred from
27 doing so. Vanbex owed a duty to disclose this material fact to Plaintiff and Vanbex's
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1 concealment of this fact directly resulted in Plaintiff's injuries.

2 109. Further, Vanbex breached its duty of good faith and fair dealing by failing to
3 make use a good faith effort to perform its obligations within the two month period set
4 forth by the Services Agreement.

5 110. Vanbex's breach is particularly egregious as it accepted \$80,000 in payments
6 from Plaintiff, executed the Services Agreement with the aforementioned knowledge, and
7 never intended to undertake efforts to sell AXEL Tokens. Vanbex then refused to return
8 Plaintiff's payments totaling \$80,000.

9 111. Plaintiff was damaged in an amount to be proven at trial, but no less than the
10 \$80,000 it paid to Vanbex. Additional injuries will be proven at trial, but include other
11 expenses that Plaintiff incurred due to Vanbex, including payments to U.S. legal counsel and
12 promotional expenses, and lost profits it would have earned if it could have timely sold
13 AXEL Tokens when the marketplace for Plaintiff's contemplated token sale was still
14 friendly.

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16 **PRAYER FOR RELIEF**

17 WHEREFORE, Plaintiff prays for judgment as follows:

- 18 A. For general, special damages and/or compensatory damages according to proof
19 at trial but that is no less than \$80,000;
- 20 B. For compensatory damages in an amount to be determined at trial that is no
21 less than the amount of Plaintiff's opportunity lost due to its engagement of
22 Vanbex as a result of Vanbex's inducement;
- 23 C. For exemplary damages;
- 24 D. For restitution, as permissible by law;
- 25 E. For costs of suit incurred herein, including reasonable attorney's fees as
26 permitted by law;
- 27 F. For pre-judgment interest at the maximum legal rate commencing no later than
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1 June 9, 2018;

2 G. For post-judgment interest at the maximum legal rate;

3 H. For all other relief that the Court deems just and proper.

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5 DATED: January 10, 2019

HELLMICH LAW GROUP, PC

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7 By: s/ Christopher Hellmich

8 CHRISTOPHER W. HELLMICH

9 Attorney for Plaintiff StoAmigo International, LLC
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JURY DEMAND

Pursuant to Rule 38 of the Federal Rules of Civil Procedure, Plaintiff StoAmigo International, LLC respectfully demands a trial by jury on all issues so triable.

DATED: January 10, 2019

HELLMICH LAW GROUP, PC

By: s/ Christopher Hellmich
CHRISTOPHER W. HELLMICH

Attorney for Plaintiff StoAmigo International, LLC